

J E R S E Y   S H O R E   R O L L E R   G I R L S

# SPONSORSHIP

2 0 1 9   S E A S O N

J E R S E Y S H O R E R O L L E R G I R L S . N E T



**W H O A R E W E ?**

JSRG is an all-women, flat-track roller derby league that continues to take New Jersey by storm! We are a skater operated, non-profit organization and a proud member of the Women's Flat Track Derby Association (WFTDA).

Our members are women of all ages & backgrounds, willing to fill the Jackson Skating Center several times a week for training, and scrimmaging. We represent the Jersey Shore, with membership stretching to Middlesex, Monmouth, Ocean, and Atlantic counties.

We offer a variety of sponsorship packages.

By partnering with JSRG, you will be given the opportunity to reach a new market by being promoted at our home games, on our main website, and on our social media.



# Why roller derby?

Roller derby has exploded in popularity since Drew Barrymore's hit blockbuster "Whip It."

Since then it has been growing fast reaching a wide variety of fans. Spectators defy stereotypes as they range from families to punks. Whatever your target audience is, they will be in the stands at a roller derby game.

The league also has excellent online and social media traffic.

With over 1,000 followers on Instagram and 6,000 likes on Facebook, your content will be shared to thousands online.

# Jammer Package - \$300

The Jammer Package is our top tier sponsorship package. It includes:

- Home Game Sponsor

The game will be marketed with your business's name attached to promotional material. During the game your business will receive multiple shout outs.

- Full Page Ad in our program

You will receive a full page ad in our bout program that every fan receives.

Dimensions (8.5" x 5.5")

- Banner Space

Does your business have a banner? If so we will place your banner inside the rink during all home games. It will be renewable upon the next season. Do you need a banner? We can help you get one!

- A vendor table

Interact with fans directly at your own vendor table!

- Featured on our social media and website

# Pivot Package - \$200

The Pivot Package is our middle tier sponsorship package. It includes:

- Full Page Ad in our program

You will receive a full-page ad in our bout program that every fan receives.

Dimensions (8.5" x 5.5")

- Banner Space

Does your business have a banner? If so we will place your banner inside the rink during all home games. It will be renewable upon the next season. Do you need a banner? We can help you get one!

- A vendor table

Interact with fans directly at your own vendor table!

- Featured on our social media and website

# Blocker Package - \$125

The Blocker Package is our most affordable sponsorship package. It includes:

- Half-Page Ad in our program

You will receive a half-page ad in our bout program that every fan receives.

Dimensions (4.25"x 5.5")

- Banner Space

Does your business have a banner? If so we will place your banner inside the rink during all home games. It will be renewable upon the next season. Do you need a banner? We can help you get one!

- Featured on our social media and website

**Looking  
for  
something  
else?**

**We build  
custom  
packages!**

# Mix & Match your ideal package

Home Game Sponsor ..... \$150

- Name and logo of business will be included on promotional materials for the upcoming home game
- During the game, there will be multiple "shoutouts" for your business.

Banner Space..... \$75

- Hang a banner inside our rink for all 2019 home games

Full-Page Ad ..... \$80

- Dimensions (8.5" x 5.5")

Half-Page Ad ..... \$45

- Dimensions (4.25"x 5.5")

Vendor Space ..... \$30

**QUESTIONS?**

**EMAIL: [SPONSORJSRG@GMAIL.COM](mailto:SPONSORJSRG@GMAIL.COM)**